



The leader in video banking

Who is POPi/o?

POPi/o is a Software as a Service (SaaS) solution that's shifting the paradigms of personal banking services. By replacing traditional methods with secure, digital processes, POPi/o is making video collaboration the preferred method for consumers.

POPi/o was originally conceived by Gene Pranger, who developed the concept of video banking in 1997. Ten years later, he produced the uGenius Personal Teller Machine. Since selling uGenius, Pranger has focused on POPi/o. Built by a team with over 70 years of financial service experience, POPi/o is the most collaborative and secure video banking platform for mobile, web, and branch channels.

What is their Philosophy?

POPi/o's efforts are focused on creating a solution that will revolutionize banking. By offering software that provides an alternative to everything that can be accomplished in a traditional branch, POPi/o's user experience is entirely unique. POPi/o gives consumers more than a simple customer service channel—while still prioritizing person-to-person communication. With exclusive services not offered by any other competitors, POPi/o aims to provide an unparalleled in-branch experience wherever it's used.

What do they provide?

POPi/o provides the technology to build virtual branches. With product features and integrations that facilitate human-assisted sales and service engagements, virtual branches provide the ability to start and maintain complex revenue-generating interactions with ease and convenience. Virtual branches can deploy video experts in-branch, on desktop, and on mobile devices at 1/20th the cost of building a new branch. Additionally, the virtual branch can extend the service footprint of a financial institution, allowing it to serve customers anywhere.



"Members are using this channel to interact with us including overseas and out-of-state—enables us to build relationships throughout the world"

Ben Maxim – AVP Digital Strategy & Innovation



"I believe that Video Banking will play a pivotal role for us going forward."

Brooke Van Vleet – CEO



With POPI/o, consumers have access to:

- Video check deposit
- Video recording
- E-sign
- Document exchange
- Presentations
- Screenshare & cobrowse
- Text chat
- Customized & automated workflows
- Session review & reporting
- Dynamic call routing
- Warm transfers
- Meetings (Multi-Party Video Collaboration)
- Notary services
- Timestamps and integrations to prevent potential fraud

POPI/o can be used for:

- New account opening & funding
- Consumer & auto loans
- Wire transfers
- Account servicing
- Mortgage education & application processes
- Branch-based actions (change of address etc.)
- Access to experts outside service area
- Bilingual support
- Centralized lending teams

Who Uses POPI/o

POPI/o serves credit unions and banks with \$2M to \$15B in assets. Financial institutions that want to increase their footprint and staff efficiency make good use of POPI/o's platform. POPI/o also appeals to financial institutions that want to offer all their in-branch services through a digital platform.



Talk to a Video Banking expert @ POPIO.com/request-demo or scan the QR code

